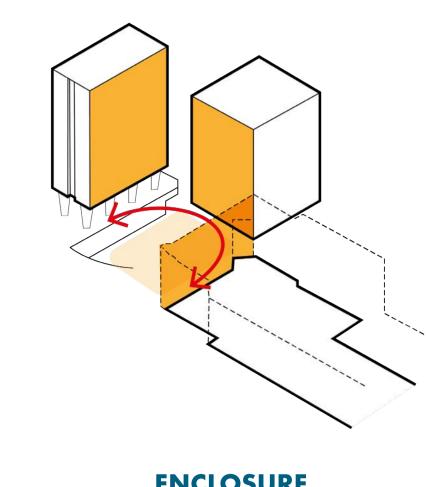
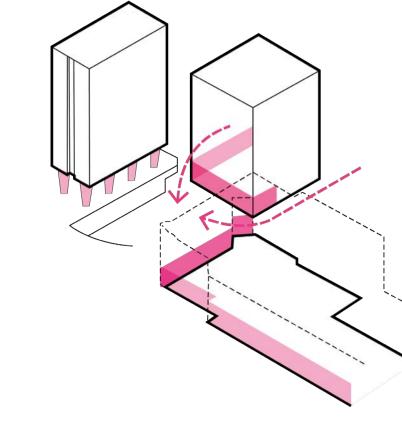
## NEW HOMES ON EAST SQUARE

## **KEY DESIGN DRIVERS**



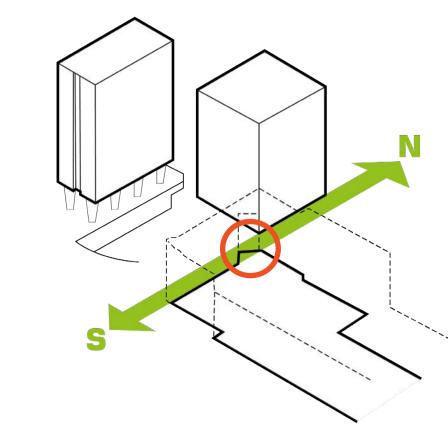
**ENCLOSURE** The proposed new building completes the square.



**PEDESTRIAN ACCESS AT CORNERS** 

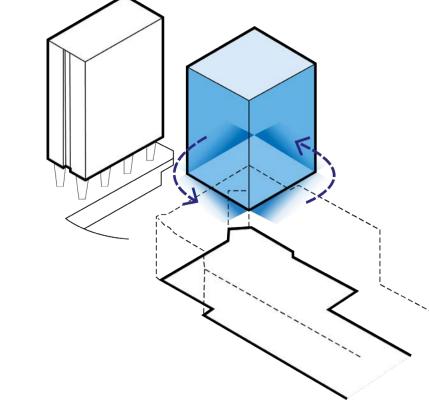
The proposals strengthen key entry points in to the town centre from the northern corners of East

Square.



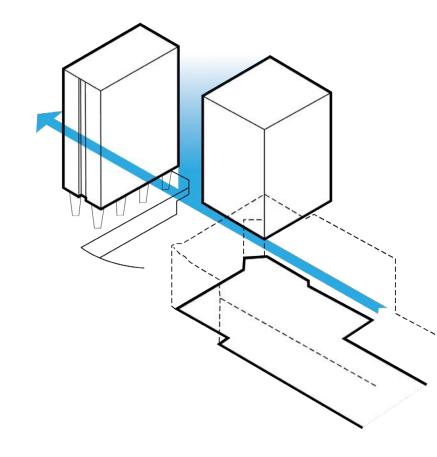
**STRENGTHENED NORTH-SOUTH** LINK

Creating clear lines of sight into the town centre from North Gunnels. The cinema entrance acts as a sign post for the new route.



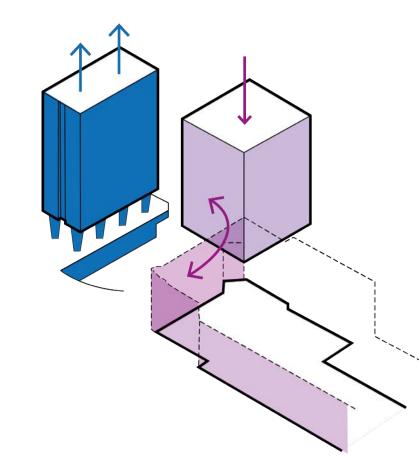
**BUILDING IN THE ROUND** 

The new building is designed to respond to every side of the square it faces



**SKY FRAME AND SUBSERVIENT BUILDING LINE** 

The new building is set back from the northern edge of Brooke House and the previous building line of the former Post Office. This creates a frame of sky to Brooke House when approached from the east, promoting the building's heritage and significance to the town.



**STRENGTHENING CONNECTIONS** 

**AND SIGNIFICANCE** 

The new building creates connections in height and material with the cinema to create a relationship between the two buildings and accentuate Brooke House's significance and

## **GROUND FLOOR PLAN**

