

# Basildon Borough UKSPF Investment Panel



Meeting #1: 9.00 - 11.00am, 27<sup>th</sup> May 2022

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# Welcome & introductions

Recommended Panel Member	Representatives
Representatives from the lead local authority (this may also include neighbouring authorities or constituent authorities where relevant and to maximise alignment)	Cllr. Andrew Baggot - Leader / Portfolio Holder Economic Development
	Place representative - Paul Brace, Director of Community & Environment
	Prosperity representative – Tomasz Kozlowski, Director of Growth
Business support providers or representatives, including sectoral representatives relevant to the place (for example - cluster bodies, tourism organisations)	Jade Uko – FSB, Development Manager, Essex Chris Murphy – Cultural Sustainability Consultant, Things Made Public / CPP Programme (Culture Sector) Charlotte Horobin – Region Director – Midlands & East of England, Make UK (Manufacturing Sector)
Regional representatives of arms-length bodies of government where appropriate	Kevin Garrod – Anchor Programme Manager - Mid and South Essex NHS Foundation Trust
Voluntary, sector social enterprise and civil society organisations	Simon Johnson – Chief Officer, Basildon, Billericay & Wickford Council for Voluntary Service Dr Hephzi Tagoe, Director, GHScientific & founder of Basildon Street Science Festival Matt King – CEO, Trustlinks
Education and skills providers - for example higher education institutions and further education colleges, adult learning providers	Denise Brown – Principal, South Essex College Sean McGinn – Employment & Training Manager (East Region) Clarion Futures
Nature, environmental or associated representatives	Natural England – Robert Bishop, Senior Adviser Natural England
Police and crime representatives	Dan McHugh, T/Chief Inspector 71472, District Commander Basildon – Essex Police
Members of Parliament	John Baron – MP Stephen Metcalf – MP Mark Francois – MP
Local businesses and investors	Carey Jacobs – Director, Palmers Law Andy Mead – Managing Director, The Finishing Line David Barnes – Basildon Business Group (and Founder of Bitsolve)
Local partnership boards and strategic bodies where relevant (for example, Local Enterprise Partnerships or Local Skills Improvement Partnerships in England)	Louise Aitken – Skills Lead SELEP/ Skills Growth, Essex County Council
Prominent local community & faith organisations	Felix Achonu – Basildon Side By Side
Parish Council Representatives	Cllr. Jim Devlin – Billericay Town Council Cllr. Bernard Foster - Bowers Gifford & North Benfleet Parish Council
Employment experts and providers - for example Jobcentre Plus representatives and employment related service providers	Sarah Hernandez – Group Partnership Manager, DWP
Public health representatives	Chris French – Head of Wellbeing and Public Health, Clinical, Lifestyles and Trading Standards, Essex County Council
Essex County Council	Russell Dalton – Localities Lead – Essex County Council Cllr. Tony Ball - Education Excellence, Lifelong Learning and Employability

# Draft Agenda

Item	Subject	Representative	Proposed Timing
1.	Welcome and Introductions	All	9.00 - 9.15 am
2.	Introduction & Scene Setting	Jim Sims	9.15 - 9.30 am
3.	Panel Membership, TOR's and publication of panel details	All	9.30 – 9.45 am
4.	Short list of interventions and discuss possible priorities under each theme <ul style="list-style-type: none"><li>• Communities and Place</li><li>• Supporting Local Business</li><li>• People &amp; Skills</li></ul>	All	9.45 – 10.30 am
5.	Collaboration with other areas across Greater Essex	Jim Sims	10.30 – 10.40 am
6.	Developing any bespoke interventions	All	10.40 – 10.50 am
7.	Next Steps & date of June meeting (29/06/22 3.00-5.00pm)	Jim Sims	10.50 – 10.55 am
8.	AOB	All	10.55 – 11.00am

# An apology!



# Introduction (1) - Objective of the UKSPF Investment Panel

- **Objectives of the Panel:**
  - Develop & oversee the delivery of the Basildon Borough UKSPF Investment Plan. **Need to agree plan (by mid July)!**
- **Objectives of this meeting:**
  - **Communicate UKSPF Framework – to develop a shared understanding of what is, and is not, fundable.**
  - **Agree Investment Panel TOR.**
  - **Discuss and agree the core challenges we are seeking to address**
  - **Discuss and agree WHAT we want to fund to address the identified challenges.** Emphasis today is on trying to agree key interventions per priority to develop further
  - **Report back on the preliminary discussions with other local authorities about possible collaborations**
  - **Identify the need/aspiration to develop any bespoke interventions**
  - **Answer any questions**
- **Out of scope for this meeting:**
  - **WHO is best placed to deliver (form follows function!)**

# Introduction (2) - overview

- UKSPF is a central pillar of the UK government's Levelling Up agenda.
- Will provide £2.6bn of new funding nationally between October 2022 and March 2025.
- All areas receive an allocation from the Fund – not competitive bidding. **Basildon allocation is £1,281,877**
- The funding is effectively equivalent to the 'match funding' provided previously to EU Programmes.
- Wide partner consultation/involvement expected.
- Collaboration with other Lead Local Authorities is expected.
- Amount of funding will not be sufficient to achieve all goals in framework. **We will need to prioritise.**
- 4% admin & management fee for the Council. **Preference for fewer, larger projects/mainstreaming.**
- Requirement to form a UKSPF Investment Panel
  - **Produce a UKSPF Investment Plan** (by the 1<sup>st</sup> August 2022 deadline latest)
  - **Oversee defrayal of funds after the plan has been agreed**
- Investment Plan to be agreed by Panel, Lead Local Authority, HMG & Local MPs (& collaborating authorities)
- **Predominantly a revenue based fund.** Estimated Capital allocation for Basildon is £212,500

# Introduction (3) - High Level UKSPF Objectives

## Building Pride of Place and Increasing Life Chances

- **Place and Communities**

- *Strengthening our social fabric and fostering a sense of local pride and belonging*
- *Building resilient, safe and healthy neighbourhoods*

- **Supporting Local Businesses**

- *Creating jobs and boosting community cohesion*
- *Promoting networking and collaboration*
- *Increasing private sector investment in growth-enhancing activities*

## People and Skills

- *Boosting core skills and support adults to progress in work*
- *Reducing levels of economic inactivity*
- *Supporting people furthest from the labour market to overcome barriers to work*
- *Supporting local areas to fund gaps in local skills provision to support people to progress in work, and supplement local adult skills provision*





# Introduction (4) - Indicative Budgets (estimated)

	2022-23			2023-24			2024-25			Total (2022-25)
	Core UKSPF: revenue	Core UKSPF: capital	Local multiply: revenue	Core UKSPF: revenue	Core UKSPF: capital	Local multiply: revenue	Core UKSPF: revenue	Core UKSPF: capital	Local multiply: revenue	
Southend on Sea	£185,366	£20,596	£153,808	£313,578	£46,856	£269,165	£617,887	£154,472	£576,782	£2,338,510
Thurrock	£170,504	£18,945	£176,144	£288,435	£43,100	£308,253	£568,345	£142,086	£660,542	£2,376,354
Basildon	£177,491	£19,721	£0	£300,255	£44,866	£0	£591,636	£147,909	£0	£1,281,877
Braintree	£143,513	£15,946	£0	£242,776	£36,277	£0	£478,377	£119,594	£0	£1,036,483
Brentwood	£138,462	£15,385	£0	£234,231	£35,000	£0	£461,538	£115,385	£0	£1,000,000
Castle Point	£138,462	£15,385	£0	£234,231	£35,000	£0	£461,538	£115,385	£0	£1,000,000
Chelmsford	£162,455	£18,051	£0	£274,819	£41,065	£0	£541,515	£135,379	£0	£1,173,283
Colchester	£188,608	£20,956	£0	£319,062	£47,676	£0	£628,693	£157,173	£0	£1,362,168
Epping Forest	£138,462	£15,385	£0	£234,231	£35,000	£0	£461,538	£115,385	£0	£1,000,000
Harlow	£138,462	£15,385	£0	£234,231	£35,000	£0	£461,538	£115,385	£0	£1,000,000
Maldon	£138,462	£15,385	£0	£234,231	£35,000	£0	£461,538	£115,385	£0	£1,000,000
Rochford	£138,462	£15,385	£0	£234,231	£35,000	£0	£461,538	£115,385	£0	£1,000,000
Tendring	£164,524	£18,280	£0	£278,320	£41,588	£0	£548,415	£137,104	£0	£1,188,232
Uttlesford	£138,462	£15,385	£0	£234,231	£35,000	£0	£461,538	£115,385	£0	£1,000,000
Essex	£0	£0	£1,216,662	£0	£0	£2,129,159	£0	£0	£4,562,483	£7,908,304
<b>Total</b>	<b>£2,161,691</b>	<b>£240,188</b>	<b>£1,546,615</b>	<b>£3,656,861</b>	<b>£546,427</b>	<b>£2,706,576</b>	<b>£7,205,637</b>	<b>£1,801,409</b>	<b>£5,799,807</b>	<b>£25,665,211</b>

# Introduction (5) – collaboration with other areas

- Collaboration across LA's strongly encouraged. **Expected to explain approach in Investment Plan**
- LA's expected to agree most appropriate scale for each intervention – taking account of VfM, effectiveness & current arrangements. **N.B. VfM – may depend on potential for 'mainstreaming'**
- **Collaborations can include cross-borough, sub-regional, regional, local or national collaborations**
- **Joint commissioning people & skills and business support activity strongly encouraged**
- Approach should consider current support landscape, 'legacy investments' & different local eco-systems

## Worked example:

- Assume average allocation at borough and district level - £1.1m
- Of the three priorities, assume a third goes to business support - £370,000
- Annual funding to be invested per borough - £123,000
- Range of support fundable could encompass:
  - Universal 'first stop shop' type services (i.e., Local Growth Hub style support)
  - General & Specialist Advisory Support (i.e., Innovation, Finance, Digital, Low Carbon, Manufacturing, International Trade etc.)
  - General and Specialist Start-Up Support (i.e., Pre-Start Support, Incubation, Acceleration, Innovation etc.)
  - General and Specialist Networking (i.e., Business Networks, Sector Groups, Clusters etc.)
  - Etc. Etc.
- By contrast, overall estimated funding allocation across Greater Essex for business support per annum is £1.7m

# Indicative Timetable for Development of the Investment Plan

	Basildon Investment Panel Activity	Greater Essex UKSPF Collaboration Group	Other Activities	Date
May 2022		First Essex UKSPF Collaboration Group Meeting		16/05/22
	First Basildon UKSPF Investment Panel (Panel discuss high level priorities)			27/05/22
June 2022			1:1 MP Briefings (TBC)	w/c 06/06/22
		Second Essex UKSPF Collaboration Group Meeting		07/06/22
		Presentation to ECEF to update CEOs on progress		17/06/22
		Third Essex UKSPF Collaboration Group Meeting		28/07/22
	Second Basildon UKSPF Investment Panel (Panel agree further detail)			29/06/22
July 2022			1:1 MP Briefings (TBC)	w/c 04/07/22
			Basildon Council Cabinet Presentation	07/07/22
	Third Basildon UKSPF Investment Panel (Panel sign off plan)			19/07/22
			Investment Plan circulated to MPs for sign-off	20/07/22
			1:1 MP Briefings (TBC)	20/07 – 22/07/22
			<b>Target Plan Submission Date</b>	<b>25/07/22</b>
Aug 2022			Deadline date for plan submission	01/08/22
			Feedback process from DHLUC commences	TBC
Oct 2022			Anticipated date for approval of first plans	TBC
			Anticipated first payment made to local authorities	TBC

**Any questions at this stage?**



# Investment Panel Membership, TOR's etc.

- **Investment Panel Terms of Reference (TOR)**
- **Agree to Publish on Basildon Council Website:**
  - **TOR for the Panel**
  - **Membership Details**
  - **Papers & Presentations from UKSPF Meetings**
- **Approach to nominating Chair & Vice Chair of Panel (to follow)**

# Proposed approach to exploring investment priorities

## Cut long list down to short list

1. **Analyse the intervention:** what might it possibly fund?
2. **Assess the viability of the intervention:** do we have enough money?
3. **Identify complimentary services:** is this already well supported locally?
4. **Identify opportunities to merge interventions:** can others support?
5. **RAG rating:** RAG each possible intervention based on the above.

## Approach to exploring as a group:

- Present a summary of the current challenges
- Present the detailed results of the above process
- Open discussion about the potential short list of priorities – panel to agree top 1-3

# Communities & Place

## Basildon Core Challenges

- Need to strengthen the social fabric, foster sense of pride & build resilient, safe & healthy neighbourhoods
- Significant deprivation in parts of the borough. Inequality is a significant issue
- Physical regeneration is always going to be required, particularly across major centres
- Crime prevention, town centre accessibility & attractiveness are issues that need addressing in the built environment
- Significant health inequalities
- Need to animate our town centres & bring the 'creative people' in to diversify the high street offer
- Diversity & inclusion should be prioritised
- Cost of living crisis likely to impact on the poorest most
- Voluntary & Community Sector will be important in supporting the most vulnerable

# Communities & Place – Possible shortlist of interventions (1)

Thrust	Possible Interventions	Implied Outputs/Outcomes		Comments
		Capital	Revenue	
BUILT ENVIRONMENT INTERVENTIONS	E1: Funding for improvements to town centres and high streets, including better accessibility for disabled people, including capital spend and running costs.	√		Insufficient capital funding allocation to be able to deliver this priority (alone or in collaboration)
	E5: Design and management of the built and landscaped environment to 'design out crime'.	√		Insufficient capital funding allocation to be able to deliver this priority, although part funding of CCTV / street lighting might be possible (but reliant on other funds to get project away)
	E3: Creation of and improvements to local green spaces, community gardens, watercourses and embankments, along with incorporating natural features into wider public spaces.	√		Insufficient capital funding allocation to be able to deliver this priority, although 'greening' town centres might be a possibility.
SPORTS & ACTIVE TRAVEL INTERVENTIONS	E7: Support for active travel enhancements in the local area.	√		Insufficient capital funding allocation to be able to deliver this priority (alone or in collaboration)
	E10: Funding for local sports facilities, tournaments, teams and leagues; to bring people together.	√	√	Insufficient capital funding allocation to be able to improve/create new facilities (alone or in collaboration). Sponsoring tournaments, leagues etc. to increase participation in sport may be an option but LDP active in this area until 2025
HERITAGE AND TOURISM & CULTURE INTERVENTIONS	E4: Enhanced support for existing cultural, historic and heritage institutions that make up the local cultural heritage offer.	√	√	Insufficient capital funding allocation to be able to improve/create new facilities (alone or in collaboration). May be an option to support cultural / historic / heritage institutions with revenue grants but this could also be achieved under E11.
	E6: Support for local arts, cultural, heritage and creative activities.		√	Revenue emphasis might make this a viable intervention. Implies support for stimulation of existing & new creative and cultural industries, so wider impact may be felt. CPP Programme active in this area, but not in enterprise support / creation.
	E8: Funding for the development and promotion of wider campaigns which encourage people to visit and explore the local area.		√	Basildon is not a tourism 'attack brand' and generally visitors to the borough are day visitors. For this reason, it may be a challenge to have sufficient impact. Also, product developments (heritage trails etc.) could be supported under E11.



# Communities & Place – Possible shortlist of interventions (2)

Thrust	Possible Interventions	Implied Outputs/Outcomes		Comments
		Capital	Revenue	
VOLUNTARY & COMMUNITY SECTOR SUPPORT INTERVENTIONS	E2: Funding for new, or improvements to existing, community and neighbourhood infrastructure projects including those that increase communities' resilience to natural hazards, such as flooding. This could cover capital spend and running costs.	√	√	Insufficient capital funding allocation to be able to improve/create new facilities (alone or in collaboration). May be an option to support vol/comm sector organisations with grants for events and activities.
	E9: Funding for impactful volunteering and/or social action projects to develop social and human capital in local places.		√	Understand there are lots of volunteering schemes currently being supported. Is there a market gap?
	E11: Investment in capacity building and infrastructure support for local civil society and community groups.	√	√	Revenue and micro grant emphasis might allow for a wide range of organisations to be supported. Could also potentially support infrastructure organisations.
COMMUNITY CAPACITY BUILDING FOR REGENERATION	E12: Investment in community engagement schemes to support community involvement in decision making in local regeneration.		√	Revenue funding to build the capacity of local communities to get involved in local regen schemes (i.e., BIDs, Community Ownership Fund etc.). Could be a route for developing larger funding applications.
PROMOTION OF COST SAVING MEASURES	E13: Community measures to reduce the cost of living, including through measures to improve energy efficiency, and combat fuel poverty and climate change.		√	Outputs imply revenue (promotion only). No funding to subsidise capital costs. Do the poorest in society really have the funds to invest?
FEASIBILITY STUDIES	E14: Funding to support relevant feasibility studies.		√	Significant current funding gap to enable the development of larger scale bids (Levelling Up Funding, Cultural Development Fund etc.)
COMMUNITY BROADBAND GRANTS	E15: Investment and support for digital infrastructure for local community facilities.	√	√	Insufficient capital funding to deliver large scale infrastructure investment (alone or in collaboration). Voucher based broadband voucher scheme is a possibility.

# Communities & Place

## Discussion: What should our investment priorities be?

- **Built Environment (Capital)**
  - Greening town centres
  - Part Funding of CCTV and Street Lighting (can we find the match funding?)
- **Health & Wellbeing**
  - Support for sports tournaments, teams and leagues. LDP already very active?
- **Heritage, Tourism and Culture**
  - Support for new and emerging creative/cultural industries to draw people back to town centre
  - Events and Festivals to provide customers for creative/cultural industries
- **Voluntary/Community Sector**
  - Support for infrastructure organisations
  - Micro-grants programme for local civil society, community groups. Already a busy market? What's new?
- **Regeneration Support**
  - Community Ownership of Regeneration (BID's, Community Ownership Fund etc.)
  - Feasibility Studies for built environment/infrastructure developments
- Quick Poll: <https://app.sli.do/event/eFFcan574UGEVc8sSuwYR4>



# Supporting Local Business

## Basildon Core Challenges (Evidence Base Under Development)

- Strong economy important for the wealth of the borough and for maintaining employment
- High levels of firm debt, rising business costs and increasing inflationary pressures
- Tight labour market – across lots of sectors.
- Insolvencies & Creditors' Voluntary Liquidations (CVLs) are increasing
- Changed consumer behaviours impacting on some key sectors & our town centres.
- Low level of independent retail in some of our town centres
- Companies increasingly moving to hybrid working – impact on commercial premises?
- Lack of suitable premises for early stage / service businesses / grow on premises
- Significant manufacturing & professional/scientific industrial base. Needs more support.
- Basildon's industrial base needs renewal. What/who is stimulating new businesses?
- Drive to cut CO2 emissions may present opportunities to reduce costs.

# Supporting Local Business – Possible shortlist of interventions (1)

Thrust	Possible Interventions	Implied Outputs/Outcomes		Comments
		Capital	Revenue	
GENERALIST BUSINESS SUPPORT	E23: Strengthening local entrepreneurial ecosystems, and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.	√	√	First Stop Shop' style business support for emerging and existing businesses. Could solely be telephone and web based or also include face to face advisors
	E30: Business support measures to drive employment growth, particularly in areas of higher unemployment.	√	√	Generalist business support, to drive employment growth
SPECIALIST TOWN CENTRE, TOURISM BUSINESS SUPPORT & INTERNATIONAL B2B EVENTS	E16: Investment in open markets and improvements to town centre retail and service sector infrastructure, with wrap around support for small businesses.	√	√	Investment in 'pop-up' markets and 'meanwhile use' programmes to support the creation and development of Town Centre enterprises.
	E17: Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally.	√	√	Investment in business support programmes to support the Tourism, Hospitality and Leisure Sector. Could include investment in regional business support programmes and local initiatives (i.e., trails)
	E25: Grants to help places bid for and host international business events and conferences that support wider local growth sectors.	√	√	No major venue in the area to host such events
SPECIALIST MANUFACTURING ADVISORY SERVICE	E18: Supporting Made Smarter Adoption: Providing tailored expert advice, matched grants and leadership training to enable manufacturing SMEs to adopt industrial digital technology solutions including artificial intelligence; robotics and autonomous systems; additive manufacturing; industrial internet of things; virtual reality; data analytics. The support is proven to leverage high levels of private investment into technologies that drive growth, productivity, efficiency and resilience in manufacturing.	√	√	Investment in a Manufacturing Growth Programme to support the high productivity sector.
SPECIALIST INNOVATION BUSINESS SUPPORT, SECTOR NETWORKS & GRANTS	E19: Increasing investment in research and development at the local level. Investment to support the diffusion of innovation knowledge and activities. Support the commercialisation of ideas, encouraging collaboration and accelerating the path to market so that more ideas translate into industrial and commercial practices.	√	√	Stimulating increased take up of innovation programmes. Grant support to help businesses to access support to help them access innovation opportunities.
	E20: Research and development grants supporting the development of innovative products and services.	√	√	Supporting innovation and R&D at the level of the firm through the provision of R&D grants

# Supporting Local Business – Possible shortlist of interventions (2)

Thrust	Possible Interventions	Implied Outputs/Outcomes		Comments
		Capital	Revenue	
LOCAL BUSINESS HATCHERY / INCUBATION / ACCELERATION / ENTERPRISE CENTRES	E21: Funding for the development and support of appropriate innovation infrastructure at the local level.	√	√	Investment in Local Innovation Infrastructure. Description sounds like capital, but most outputs are actually revenue focussed
	E22: Investing in enterprise infrastructure & employment/innovation site development projects can help unlock site development projects which will support growth in places.	√	√	Insufficient Capital allocation to be able to deliver sufficient impact in this priority
	E24: Funding for new / improvements to training hubs, business support offers, 'incubators', 'accelerators' for local enterprise (incl. social enterprise) to support entrepreneurs & start-ups through early stages of development/ growth through services incl. account management, advice, resources, training, coaching, mentoring & workspace	√	√	Acceleration and Incubation support. Basildon needs more of this kind of activity to stimulate renewal of the industrial base
SPECIALIST SOCIAL ENTERPRISE BUSINESS SUPPORT	E26: Support for growing the local social economy, including community businesses, cooperatives and social enterprises.	√	√	Specialist business support for social enterprise sector
ANGEL INVESTMENT NETWORK	E27: Funding to develop angel investor networks nationwide.	√	√	No major Angel Investment Network Locally. Insufficient funding to make large scale impact
EXPORT GRANTS	E28: Export Grants to support businesses to grow their overseas trading, supporting local employment.	√	√	Export Grants to match fund against DIT Internationalisation Fund
LOW CARBON BUSINESS SUPPORT	E29: Supporting decarbonisation & improving the natural environment whilst growing local economy. Taking a whole systems approach to invest in infrastructure to deliver decarbonisation across energy, buildings, transport and beyond, in line with our legally binding climate target. Maximising existing or emerging local strengths in low carbon technologies, goods and services to take advantage of the growing global opportunity.	√	√	LOCASE Style programme to help businesses implement energy efficiency / low carbon measures
FEASIBILITY STUDIES	E31: Funding to support relevant feasibility studies.	√	√	Revenue funding to support the commissioning of feasibility studies, possibly for larger scale projects.
RESILIENCE INFRASTRUCTURE	E32: Investment in resilience infrastructure and nature based solutions that protect local businesses and community areas from natural hazards including flooding and coastal erosion.	√	√	Coastal erosion not relevant to Basildon. Insufficient capital funding allocation to be able to deliver this priority (alone or in collaboration)

# Supporting Local Business

## Discussion: What should our investment priorities be?

- **General Business Support**
  - **'First Stop Shop' Support Service:** Telephone / Website / Face to Face
- **Specialist Business Support**
  - **Town Centre Business Support:** Stimulate & support new/existing businesses to occupy vacant town centre premises – pop-up / meanwhile etc.
  - **Manufacturing Growth Programme:** To support manufacturing sector with relevant support
  - **Innovation Advisory Service:** To encourage development of new products / processes etc.
  - **Social Enterprise Support:** For growth and stimulation of social enterprises
  - **Low Carbon Business Support:** To promote the take up of energy efficiency measures
- **Incubation/Innovation/Enterprise Centre**
  - **Feasibility Studies:** to develop business cases for such developments (needed for capital bids)
  - **Incubation Services:** Revenue support to provide advice, mentoring guidance etc.
  - (Can we find the capital match funding?)

Quick Poll: <https://app.sli.do/event/eFFcan574UGEVc8sSuwYR4>

# People & Skills

## Basildon Core Challenges (Evidence Base Under Development)

- Basildon residents well behind the rest of the UK when it comes to acquiring skills and qualifications.
- One eighth of borough adult residents have no formal qualifications.
- Basildon residents also achieve lower levels of NVQ level 4 qualifications or higher (first degree and above)
- Unemployment rate was 4.3% in 2021, similar to the UK average (4.4%) but above East of England (3.8%)
- Top posted occupations: Care Workers/Home Carers, Nurses, Warehouse Operatives, Health Care Assistants
- Demographic time bomb in many tech orientated sectors in which Basildon is particularly strong.
- Most in demand specialist skills: finance/auditing/accountancy, warehousing, nursing personal care & mental health
- Most in demand common skills: communications, customer service, management, sales, marketing, leadership, planning
- Wards where elementary occupations were most prevalent were: Fryerns (15%), Lee Chapel North (18%), Pitsea North West (15%), St Martins (16%) and Vange (17%).
- Wards with the highest proportion of managers, directors and senior officials were: Crouch (15%), Burstead (14%) and Billericay East (14%).



# People and Skills - Possible shortlist of interventions (1)

Thrust	Possible Interventions	Implied Outputs/Outcomes		Comments
		Capital	Revenue	
SUPPORTING ECONOMICALLY INACTIVE PEOPLE TO OVERCOME BARRIERS TO WORK THROUGH TAILORED 1:1 SUPPORT & BASIC SKILLS	E33: Employment support for economically inactive people: Intensive and wrap-around one-to-one support to move people closer towards mainstream provision and employment, supplemented by additional and/or specialist life and basic skills (digital, English and ESOL) support where there are local provision gaps. This provision can include project promoting the importance of work to help people to live healthier and more independent lives, alongside building future financial resilience and wellbeing. Expected cohorts include, but are not limited to people aged over 50, people with a disability and health condition, women, people from an ethnic minority, young people not in education, employment or training and people with multiple complex needs (homeless, care leavers, ex/offenders, people with substance abuse problems and victims of domestic violence)	√	√	There will always be a requirement to provide employability support for economically inactive people. These types of services are likely to be delivered by the voluntary/community sector and be relevant for early intervention.
SUPPORTING PEOPLE FURTHEST FROM THE LABOUR MARKET THROUGH ACCESS TO BASIC SKILLS	E34: Courses including basic skills (digital, English and ESOL), and life skills and career skills* provision for people who are unable to access training through the adult education budget or wrap around support detailed above. Supplemented by financial support for learners to enrol onto courses and complete qualifications. Beyond that, this intervention will also contribute to building community cohesion and facilitate greater shared civil pride, leading to better integration for those benefitting from ESOL support. *where not being met by DWP	√	√	There will always be a requirement to deliver basic skills provision. Evidence suggests ESOL, digital and English likely to be in demand (Maths resolved through Multiply)
	E35: Activities such as enrichment and volunteering to improve opportunities and promote wellbeing.	√	√	An already busy market place. Plenty of provision already available?
	E36: Intervention to increase levels of digital inclusion, with a focus on essential digital skills, communicating the benefits of getting (safely) online, and in community support to provide users with the confidence and trust to stay online.	√	√	There will always likely be a requirement for digital skills for inclusion.
SKILLS TO PROGRESS IN WORK AND TO FUND LOCAL SKILLS NEEDS	E37: Tailored support to help people in employment, who are not supported by mainstream provision to address barriers to accessing education and training courses	√	√	Emphasis appears to be on basic skills for employed people. Likely again to emphasise ESOL, English & Digital
	E38: Support for local areas to fund local skills needs. This includes technical and vocational qualifications and courses up to level 2 and training for vocational licences relevant to local area needs and high value qualifications where there is a need for additional skills capacity that cannot be met through mainstream funding	√	√	Could possibly modules or part courses, orientated towards the needs of the local labour market.
	E39: Green skills courses targeted around ensuring we have the skilled workforce to achieve the government's net zero and wider environmental ambitions.	√	√	Could be skills for emerging technologies - hydrogen, retrofit installation etc, although need to be aware of current standards.
	E40: Retraining support for those in high carbon sectors.	√	√	Could be skills provision to manage transition to net-zero technologies.
	E41: Funding to support local digital skills.	√	√	Digital skills for employed people to progress.



# People and Skills

## Discussion: What should our investment priorities be?

- **Employment Support for economically inactive people**
  - 1:1 support & basic skills
- **Support for people furthest from the labour market to access basic skills**
  - Basic Skills Training
  - Digital Inclusion Support
- **Skills programmes for employed people**
  - Basic Skills Training
  - Local skills training not met through mainstream provision
  - Green Skills
  - Retraining for those in high-carbon sectors
  - Digital skills

Quick Poll: <https://app.sli.do/event/eFFcan574UGEVc8sSuwYR4>



# Any other innovative ideas??

We could put forward any intervention that you would like to make the case for, which is not included in the framework?

# Drawing to a close

- **Next Steps after this meeting**
  - Distribution of Minutes & Presentation
  - Collaboration discussions with other LAs
  - Potential identification of Chair / Vice Chair
  - Feel free to contact me direct if you have any questions
- **Meeting #2 - Date of June Meeting (29/06/22, 3.00-5.00pm)**
  - Review the priorities discussed at meeting #1
  - Identify any existing, pre-identified projects which the Panel would like to prioritise (mainstreaming)
  - Consider the processes we propose for commissioning and selecting projects
  - Consider opportunities for collaboration across Greater Essex and beyond
  - Compliance with Public Sector Equality Duty
  - Review and Agree the Risk Register
  - Agree our high level proposals to support the ongoing delivery of UKSPF, Administration and Overhead Costs
  - Review initial UKSPF Expenditure Profile and UKSPF Indicative Deliverables
- **Meeting #3 Tuesday 19th July 2022, 9.00-11.00am**
  - Walk through draft Investment Plan, with the aim of securing Panel Approval
  - Discussion
  - Investment Plan Sign Off Process

**Two pleas!**



**EARLY  
INTERVENTION**



# AOB & Questions Thank You!

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