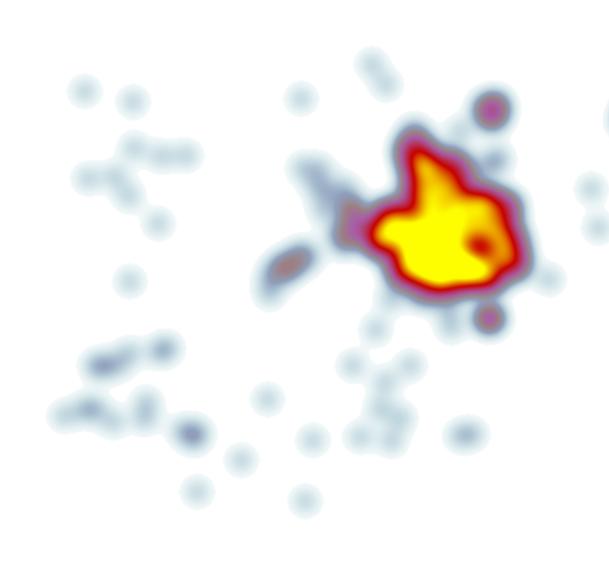
Wickford Town Centre - 2021 Consultation results. Respondent locations

1672

Total # respondents

| Town | % respondents | |
|----------------------|---------------|--|
| | 85.3% | |
| Wickford North | 36.1% | |
| Wickford Castledon | 23.8% | |
| Wickford Park | 22.8% | |
| Crouch | 2.6% | |
| ⊕ N/A | 12.4% | |
| □ Laindon | 0.7% | |
| Laindon Park | 0.4% | |
| Lee Chapel North | 0.3% | |
| □ Billericay | 0.6% | |
| Burstead | 0.3% | |
| Billericay East | 0.2% | |
| Billericay West | 0.1% | |
| □ Pitsea | 0.5% | |
| Pitsea South East | 0.3% | |
| Pitsea North West | 0.2% | |
| □ Basildon | 0.4% | |
| Nethermayne | 0.2% | |
| Fryerns | 0.1% | |
| Ct Mortin's Total | 100.0% | |

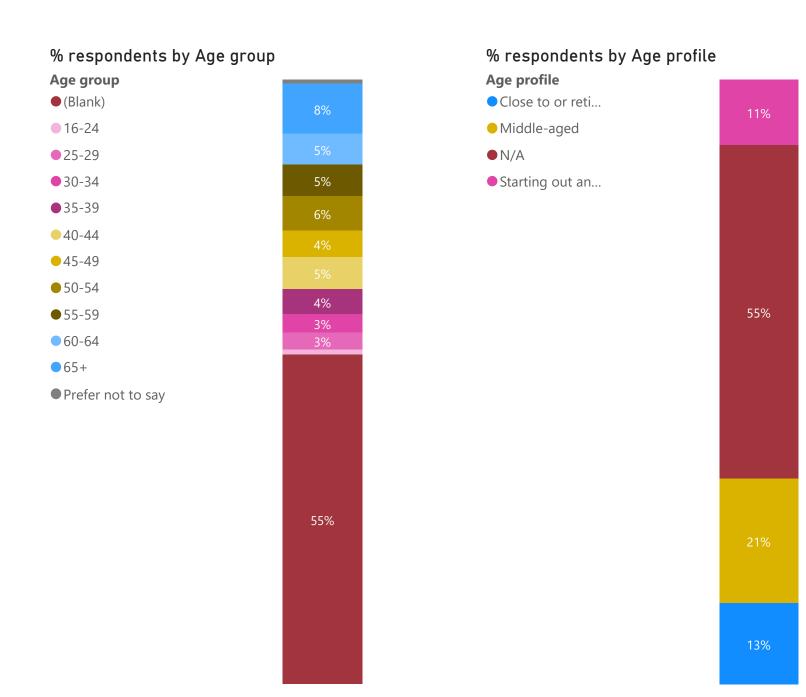
Respondent postcode heatmap





Wickford Town Centre - 2021 Consultation results. Respondent age profile

| Age profile | Age group | # respondents |
|---------------------------------|-------------------|---------------|
| Close to or retired | 60-64 | 85 |
| Close to or retired | 65+ | 139 |
| Middle-aged | 40-44 | 89 |
| Middle-aged | 45-49 | 72 |
| Middle-aged | 50-54 | 96 |
| Middle-aged | 55-59 | 87 |
| N/A | | 912 |
| N/A | Prefer not to say | 11 |
| Starting out and young families | 16-24 | 14 |
| Starting out and young families | 25-29 | 46 |
| Starting out and young families | 30-34 | 51 |
| Starting out and young families | 35-39 | 70 |
| Total | | 1672 |



Wickford Town Centre - 2021 Consultation results. Visiting themes - word counts by # respondents

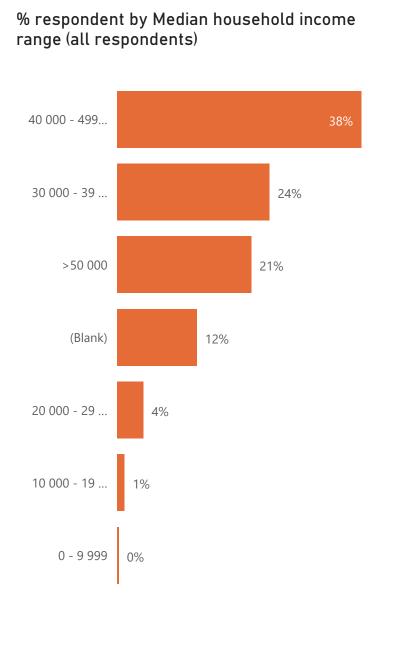
Count of ID by Why do you not visit Wickford Town Centre?

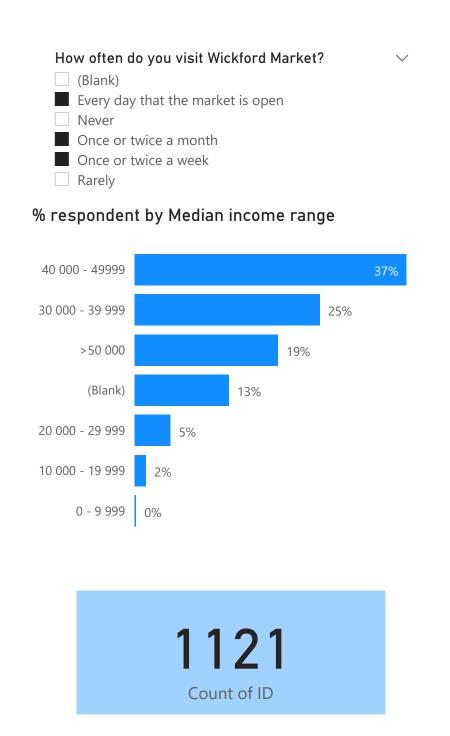


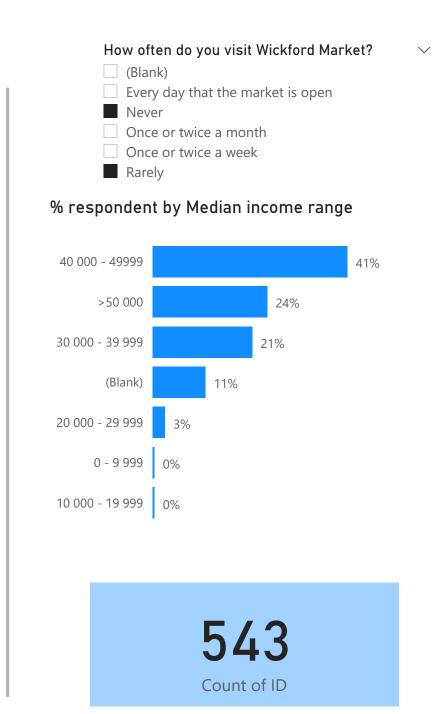
Count of ID by What would make you visit Wickford Town Centre more often?

```
facilities
                                     children
                                                                                                                                                                                                       access closed
                         range Nothing
                                                                                                                                                                      Chelmsford Pedestrianise
               St pubs
                                                                                                                                                      especially
         events
                                                                                                                                                                                                                     Billericay
             environment
                                                                                                                                                    here selection looking retailers
                                                                                                               trees
                                                                                                                                             improve drink Different walk
opportunities
                                                                                           easy Well less Community outlets Wider S use Base
                                                                                                                                                                                                                   Basildon Making
                                                                       high Play nail wider 3 doc Basildon Makir pedestrianised looks cinema cleaner
                         around
                      barbers
                                                                         increase retail Op safe
         options biggereven few nightlife look place t Decent nightlife look pedestrian visit end pub go town bars up Another hanks presence charity larger Co. Michigant Saturday bars and pub bars up Another place town banks presence charity larger Co. Michigant Saturday bars and pub bars up Another place to the saturday bars and pub bars up Another place to the saturday bars and pub bars up Another place to the saturday bars and pub bars up Another place to the saturday bars and pub bars up Another place to the saturday bars and pub bars up Another place to the saturday bars and pub bars up Another place to the saturday bars and pub bars up Another place to the saturday bars and pub bars up Another place to the saturday bars up Another place to the saturday bars and pub bars up Another place to the saturday bars up Another place bars up Another place to the saturday bars up Another place bars up Another place to the saturday bars up and the saturday bars up and the saturday bars and the 
                                                                                                                                                                                           independent businesses
                                          being areas space offering evening Outside charity large Co Wickford cafes leisure
                                         feelmake Centre take Soft good
Easier safer market Shopping
Already stores needs flats
                      Already stores
public family such people places keep wine transcrate places work maybe New CLEAN see clothes takeaways local venues night clothing social day during seating seating seating the clothing social day during way
                                         Wetherspoons supermarket
                                                                                                                                                                                                                         opening
                                                                                                                    activities greater varied
                                                                                                                                              Turkish
```

Wickford Town Centre - 2021 Consultation results. Market visits vs household income



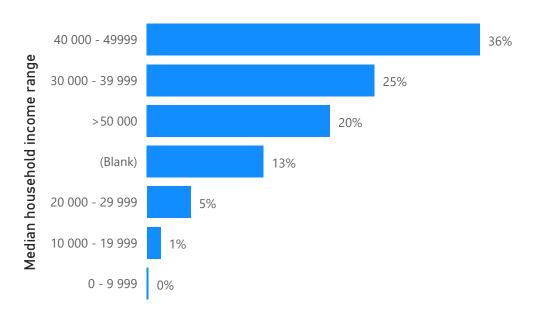




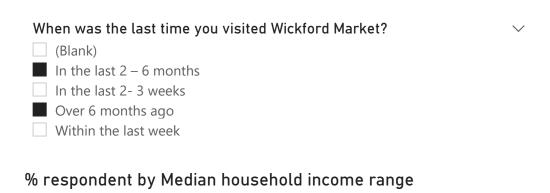
Wickford Town Centre - 2021 Consultation results. Market visits vs household income (2)

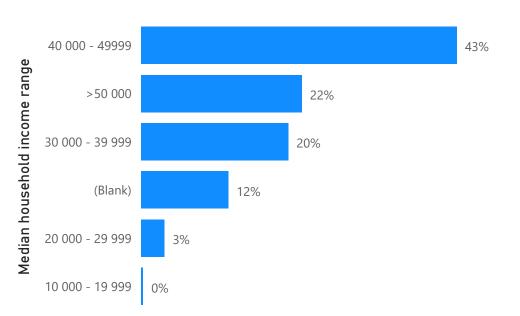


% respondent by Median household income range



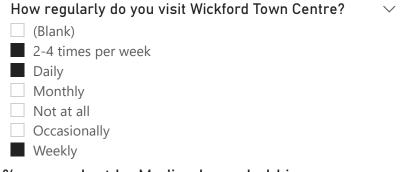


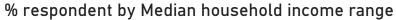


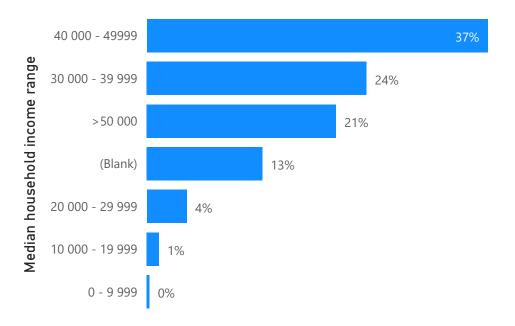




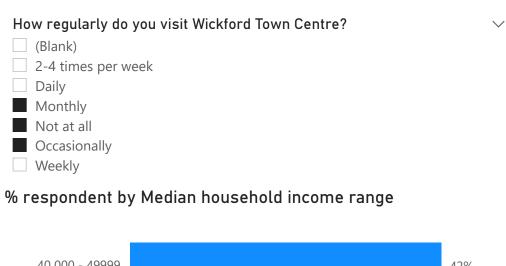
Wickford Town Centre - 2021 Consultation results. Town centre visits vs household income

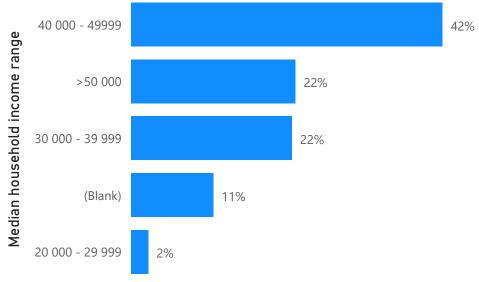






1450
Count of ID







Wickford Town Centre - 2021 Consultation results. Additional comments on housing tenures

Count of ID by If you selected 'Other' in the previous question, please explain your answer here:

