

- B.11 The emerging Development Framework Plan option was presented and tested for viability and acceptability by the interested parties. An appropriate implementation strategy consisting of a number of options was also tested, and the key elements of the Development Brief outlined. Proposals for the long-term management and maintenance of the development were also considered.
- B.12 The workshop confirmed the continued support for the project and its key components. It also demonstrated the on-going commitment of the Partnership, the key stakeholders and other interested parties to the project. A further open public meeting during the evening of the event was held to consult a wider audience on the emerging Development Framework Plan.
- B.13 The participants at the two Collaborative Design Workshops in section B.4 are listed below.

**DEVELOPMENT PRINCIPLES CONSIDERED AT THE WORKSHOP**

- B.14 Through the work undertaken at the CDW, a number of key objectives and related principles that could guide the emerging framework were developed for Gardiners Lane South.

***Enhance the status of Basildon and South Essex:***

- Create a business environment which promotes innovation, enterprise and the sharing of knowledge and stalls;
- Use the built form and materials to increase visibility and status;
- Use superior design to attract high profile business that will promote the image of the site; and
- Create a range of high quality housing, including affordable housing, to meet the housing needs of local workers.

***Create a mixed community that is desirable for business investment and residential development:***

- Provide a range of building types and sizes to accommodate different commercial and industrial occupiers;
- Plan for density that is sufficient to support basic local amenities;
- Provide for flexibility in housing types, sizes and commercial premises that can be market-responsive; and
- Provide appropriate business support activities to promote innovation and enterprise.

***Provide a range of transport choices:***

- Support density and built form through a network of street hierarchies;
- Design streets to accommodate but not prioritise motor vehicles;
- Create safe and efficient routes for pedestrians and cyclists within the site linked to wider networks;
- Provide safe and reliable public transport services through the site with multi-modal linkages (bike-to-bus, etc.);
- Accommodate a range of parking options whilst optimising use of the land, such as dedicated car parking areas, shared or on-street parking; and

- Use traffic calming and other measures to create a 'human scale' streetscape.

***Design for connectivity within the site and adjacent areas:***

- Create north-south links through the site, whilst discouraging opportunities for 'rat-running';
- Create new and improved access points to the site from the A127 and from Cranes Farm Road;
- Provide a dedicated bus-route to minimize travel times for public transport services;
- Create a green grid and street form that integrate with and complement each other;
- Design pedestrian and cycle corridors that provide more direct routes and can be well connected to the surrounding areas; and
- Create edges that respond to the existing and future context of adjacent areas.

***Integrate the natural environment into the design:***

- Provide wildlife habitat for retained species on the site;
- Create natural conservation areas buffered from intense land uses and activity;
- Provide linkages between the site and nearby open spaces and habitats;
- Dedicate public open space areas for recreation and amenity use;
- Utilise the key environmental and ecological features to provide added value to the business environment;
- Preserve as much of the existing mature vegetation as realistically possible; and
- Design a Sustainable Urban Drainage System (SUDS) to form part of the wider green space grid and design these to maximise their ecological and amenity value.

***Optimise sustainable building design:***

- Design all buildings to BREEAM 'excellent' standards of energy efficiency;
- Optimise energy renewable resources such as passive solar design; and
- Promote recycling and waste minimisation.

***Ongoing management and maintenance to ensure quality:***

- B.15 Ensure that the quality of the public realm, infrastructure and natural habitats are suitably maintained through appropriate management, procurement and funding structures.

**COLLABORATIVE DESIGN WORKSHOP ATTENDEES - 22<sup>ND</sup>/23<sup>RD</sup>/24<sup>TH</sup> JULY 2002**

<b>SURNAME</b>	<b>FIRST NAME</b>	<b>ORGANISATION</b>
Albon	Richard	Basildon District Council
Argue	Glynis	Essex Enterprise Centre - Basildon
Balcombe	David	Essex County Council
Barrett	Steve	English Partnerships
Blackwell	C	Resident
Blackwell	P	Resident
Bradbrook	Micheal	Essex Ford
Butchart	Wendy	Southwark Project Management
Butt	Ian	Basildon District Council
Cameron	Andrew	Alan Baxter & Associates
Cook	Peter	EEDA
Cranfield	Jonathon	JRC
Dadds (Cllr)	DJ	Billericay East Basildon District Council
Damant	Chris	Bernwood tcs Ecologies
Davies	Erica	English Partnerships
Davies	Mark	English Partnerships
Davis	Lesley	Grange Storage
Davis	Tony	Grange Storage
Diment	Cliff	British Telecommunications
Dixey	Aaron	Environment Agency
Doggart	John	Faber Maunsell
Doyland	Kevin	Essex Police
Edwards	Gunilla	Basildon District Council
Essex	Tony	Basildon Rugby Club
Fallon	Rab	Basildon District Council
Fargher	Martin	CPREssex
Farmor	Will	Basildon District Council
Fosier	Steve	Basildon Rugby Club
German	R	Stanhope PLC
Gulliver	Patrick	EDAW
Harrison	Ian	Basildon District Council
Hartley	C	Ford Sports and Social Clubs
Hedley (Cllr)	AM	Basildon District and Essex County Council
Hills	John	Essex Police
Jeakins	GE	Resident
Jeakins	SF	Resident
Jones	Andrew	EDAW
Jones	Linda	University of Essex
Kennedy	Bronagh	EDAW
Kirkman	Paul	Basildon District Council
Law	Rosanna	EDAW
Linford	Jacky	EDAW
Malthouse	D	Resident
Mannering	Mark	Kemsley, Whiteley & Ferris Surveyors
Maskill	Philip	Essex Ford
Matthews	Graeme	Alan Baxter & Associates
Maynard	Mike	Basildon District Council
Mayson	Carol	Environment Agency

McGough	Kevin	English Partnerships
McLewin	Malcom	CNH
Milliner	Paul	Cambridge University
Missing	M	Resident
Missing	P	Resident
Mohammed	Ismail	CABE (Regional Representative - Eastern)
Moran	John	Basildon United FC
Morrel	S	Ford Sports and Social Clubs
Morris	Colin	Culpepper Club
Morris	Colin	Resident
Neal	Tracey	Scott Wilson
Negus	DM	Scott Wilson
Norton	BJ	Resident
Norton	JB	Resident
Oakes	Steve	English Partnerships
Patel	Yogesh	Southwark Project Management
Pearson	Andrew	English Partnerships
Pinney	Catherine	Faber Maunsell
Pomery	Robert	Andrew Martin Associates
Prewer	Stephen	Basildon District Council
Pryor	Ian	AYH PLC
Rasiwell	Philip	Sport England
Reid	Gordon	Basildon Natural History Society
Reynolds	Hugh	Basildon District Council
Roach	Jackie	Basildon District Council
Scanlon	Dermot	EDAW
Shipway	Rob	English Partnerships
Short	Sylvia	English Partnerships
Slee	Anthony R	Waymade Health Care PLC
Smith	Helen	English Partnerships
Strike	Jim	EDAW
Syers	Ian	Basildon District Council
Taylor	Julie	Basildon District Council
Topa	Natalie	EDAW
Turner	Phil	Resident
Turner (Cllr)	Mr	Councillor
Van Der Lande	David	Donaldsons
Wakelin	M	Resident
Ward	Russell	Basildon District Council
Williams	Robert	J & R Pattern Co.
Williams	Ray	Essex Police
Wilson	Bill	EEDA
Winslow	Matthew	Basildon District Council
Winter	Mike	Fitzroy Robinson
Wood	Angela	Swan Housing Association
Wright	Denise	English Partnerships
Wright	Steve	Donaldsons
Albon	Richard	Basildon District Council

\* Please note that not everybody who attended the Workshop registered.

**COLLABORATIVE DESIGN WORKSHOP ATTENDEES – 8<sup>TH</sup> OCTOBER 2002 (DAY)**

<b>SURNAME</b>	<b>NAME/ INITIAL</b>	<b>REPRESENTING</b>
Atkinson	Gareth	Alan Baxter & Associates
Balcombe	David	Essex County Council
Barrett	Steve	English Partnerships
Blackwell	Catherine	Resident
Butt	Ian	Basildon District Council
Chivers	Debbie	Smye Holland Association
Colvill	Neil	Colvill Consulting
Constable	Denise	Essex Investment Office
Cranfield	Jonathan	JRC
Craven	Carol	Essex County Council
Damant	Chris	Bernwood ecs Ecologies
Davies	Chris	Anglia Polytechnic University
Davies	Mark	English Partnerships
Diment	Nick	Drivers Jonas
Duncan	Gary	Countryside
Edwards	Gunilla	Basildon District Council
Edwards	Una	Basildon Job Centre
Facer	Dave	Visteon
Fargher	Martin	CPREssex
Fisher	Paul	Royal Society for the Protection of Birds
Gore	Hilary	Essex County Council
Harrodine	Derek	Basildon Enterprise Agency
Haywood	Alison	Drivers Jonas
Holland	Mike	Smye Holland Association
Jones	Andrew	EDAW
Kennedy	Bronagh	EDAW
Law	Rosanna	EDAW
Ledward	Charles	EDAW
Leverett	Steve	Essex County Council
Linford	Jacky	EDAW
Mannering	Mark	Kemsley, Whiteley & Ferris
Mansfield	Bob	Babtie Group
McGough	Kevin	English Partnerships
McKim	Paul	English Partnerships
Missing	Pauline	Resident
Moore	Peter	EEDA
Mortimer	Dick	New Essex Housing Association
Oakes	Steve	English Partnerships
Patel	Yogesh	Southwark Investments
Pearson	Andrew	English Partnerships
Pinney	Catherine	Faber Maunsell
Pryor	Ian	AYH PLC
Raiswell	Philip	Sport England
Reid	Gordon	Basildon Natural History Society
Roach	Jackie	Basildon District Council
Sanders	David	Anglia Polytechnic University
Shipway	Rob	English Partnerships
Short	Sylvia	English Partnerships

Slee	Anthony	Waymade Health Care PLC
Stevenson	Chris	Essex County Council
Taylor	Julie	Basildon District Council
Treece	Clive	CNH
Van Der Lande	David	Donaldsons
Wakelin	Duline	Resident
Walker	Tracey	Taylor Woodrow
Ward	Russell	Basildon District Council
Wilkinson	Heather	EDAW
Winslow	Matthew	Basildon District Council
Winter	Michael	Fitzroy Robinson
Wright	Denise	English Partnerships
Norton	JB	Resident
Oakes	Steve	English Partnerships
Patel	Yogesh	Southwark Project Management
Pearson	Andrew	English Partnerships
Pinney	Catherine	Faber Maunsell
Pomery	Robert	Andrew Martin Associates
Prewer	Stephen	Basildon District Council
Pryor	Ian	AYH PLC
Rasiwell	Philip	Sport England
Reid	Gordon	Basildon Natural History Society
Reynolds	Hugh	Basildon District Council
Roach	Jackie	Basildon District Council
Scanlon	Dermot	EDAW
Shipway	Rob	English Partnerships
Short	Sylvia	English Partnerships
Slee	Anthony R	Waymade Health Care PLC
Smith	Helen	English Partnerships
Strike	Jim	EDAW
Syers	Ian	Basildon District Council
Taylor	Julie	Basildon District Council
Topa	Natalie	EDAW
Turner	Phil	Resident
Turner (Cllr)	Mr	Councillor
Van Der Lande	David	Donaldsons
Wakelin	M	Resident
Ward	Russell	Basildon District Council
Williams	Robert	J & R Pattern Co.
Williams	Ray	Essex Police
Wilson	Bill	EEDA
Winslow	Matthew	Basildon District Council
Winter	Mike	Fitzroy Robinson
Wood	Angela	Swan Housing Association
Wright	Denise	English Partnerships
Wright	Steve	Donaldsons

**COLLABORATIVE DESIGN WORKSHOP ATTENDEES – 8<sup>TH</sup> OCTOBER 2002 (EVENING)**

<b>SURNAME</b>	<b>NAME/INITIAL</b>	<b>REPRESENTING</b>
Albon	Richard	Basildon District Council
Argue	Glynis	Essex Enterprise Centre - Basildon
Balcombe	David	Essex County Council
Barrett	Steve	English Partnerships
Blackwell	C	Resident
Blackwell	P	Resident
Bradbrook	Micheal	Essex Ford
Buckenham	Geoffrey	Basildon District Council
Butchart	Wendy	Southwark Project Management
Butt	Ian	Basildon District Council
Cameron	Andrew	Alan Baxter & Associates
Chivers	Debbie	Smye Holland Association
Clutterbuck	Paul	Dedman Property Services
Cockett	C	Resident
Cockett	Mrs	Resident
Cook	Peter	EEDA
Coverdale	David	English Partnerships
Cranfield	Jonathon	JRC
Dadds (Cllr)	DJ	Billericay East Basildon District Council
Damant	Chris	Bernwood tcs Ecologies
Davies	Erica	English Partnerships
Davies	Lesley	Resident
Davies	Mark	English Partnerships
Davies	Tony	Resident
Davis	Lesley	Grange Storage
Davis	Tony	Grange Storage
Diment	Cliff	British Telecommunications
Dixey	Aaron	Environment Agency
Doggart	John	Faber Maunsell
Doyland	Kevin	Essex Police
Edwards	Gunilla	Basildon District Council
Essex	Tony	Basildon Rugby Football Club
Fallon	Rab	Basildon District Council
Fargher	Martin	CPREssex
Farmor	Will	Basildon District Council
Foster	Steve	Basildon Rugby Football Club
German	R	Stanhope PLC
Gooding	Jim	Basildon United FC
Gulliver	Patrick	EDAW
Harrison	Ian	Basildon District Council
Hartley	C	Ford Sports and Social Clubs
Hedley (Cllr)	AM	Basildon District & Essex County Council Councillor
Hills	John	Essex Police
Holland	Mike	Smye Holland Association
Jeakins	GE	Resident
Jeakins	SF	Resident
Jones	Andrew	EDAW
Jones	Linda	University of Essex
Kennedy	Bronagh	EDAW
Kirkman	Paul	Basildon District Council

Law	Rosanna	EDAW
Linford	Jacky	EDAW
Malthouse	D	Resident
Mannering	Mark	Kemsley, Whiteley & Ferris Surveyors
Mary	Spence	Thames Gateway South Essex Partnership
Maskill	Philip	Essex Ford
Matthews	Graeme	Alan Baxter & Associates
Maynard	Mike	Basildon District Council
Mayson	Carol	Environment Agency
McGough	Kevin	English Partnerships
McKim	Paul	English Partnerships
McLewin	Malcom	CNH
Milliner	Paul	Cambridge University
Missing	M	Resident
Missing	P	Resident
Mohammed	Ismail	CABE (Regional Representative - Eastern)
Moran	John	Basildon United FC
Morrel	S	Ford Sports and Social Clubs
Morris	Colin	Culpepper Club
Morris	Colin	Resident
Nash	Steve	Basildon Rugby Football Club
Neal	Tracey	Scott Wilson
Negus	DM	Scott Wilson
Norton	BJ	Resident
Norton	JB	Resident
O'Brien	Bill	BAe Sports & Leisure Club
Oakes	Steve	English Partnerships
Patel	Yogesh	Southwark Project Management
Payn	Colin	Basildon District Council
Pearson	Andrew	English Partnerships
Pinney	Catherine	Faber Maunsell
Pomery	Robert	Andrew Martin Associates
Prewer	Stephen	Basildon District Council
Pryor	Ian	AYH PLC
Rasiwell	Philip	Sport England
Reid	Gordon	Basildon Natural History Society
Reynolds	Hugh	Basildon District Council
Roach	Jackie	Basildon District Council
Rogers	Allan	BAe Sports & Leisure Club
Sallin	Paul	Swan Housing Association
Scanlon	Dermot	EDAW
Shelts	Peter	Resident
Shingler	Ken	Basildon Rifle & Pistol Club
Shipway	Rob	English Partnerships
Short	Sylvia	English Partnerships
Slee	Anthony R	Waymade Health Care PLC
Smith	Helen	English Partnerships
Strike	Jim	EDAW
Sullivan	Stuart	Basildon District Council
Syers	Ian	Basildon District Council
Taylor	Julie	Basildon District Council
Topa	Natalie	EDAW
Treece	Clive	CNH

Turner	Phil	Resident
Turner	Philip	Basildon District Council
Turner (Cllr)	Mr	Councillor
Van Der Lande	David	Donaldsons
Wakelin	M	Resident
Walker	Tracey	Taylor Woodrow
Ward	Russell	Basildon District Council
White	Barry	Basildon Rifle & Pistol Club
Williams	Robert	J & R Pattern Co.
Williams	Ray	Essex Police
Wilson	Bill	EEDA
Winslow	Matthew	Basildon District Council
Winter	Mike	Fitzroy Robinson
Wood	Angela	Swan Housing Association
Wright	Denise	English Partnerships
Wright	Steve	Donaldsons



# C. statement of consultation

## **THE COUNCIL'S RESPONSE TO REPRESENTATIONS MADE TO THE DRAFT SPG**

- C.1 The draft Supplementary Planning Guidance was published for public consultation on 17 March 2003. The Consultation period lasted 8 weeks. During that period the Council:
- Sent copies of the full document to all affected landowners and adjoining businesses, as well as statutory consultees;
  - Sent copies of the Summary to over 1,500 individuals, groups and businesses;
  - Held a permanent exhibition in the Basildon Centre and invited those consulted to an Open Day to discuss the proposals with the project team;
  - Made copies available through the Council's web site, and in all Council offices and public libraries; and
  - Published an article in the District Diary and issued press releases.
- C.2 In total, 60 written representations were received. A schedule of those who submitted comments, plus the comments made and a response to them is set out in a Statement on the Public Consultation published separately to the SPG. In summary, the submissions can be broadly split into the following:
- |  |           |
|--|-----------|
| Statutory Consultees                     | 12        |
| Residents on the site                    | 4         |
| Residents off the site                   | 22        |
| Clubs and businesses on the site         | 2         |
| Adjoining landowners                     | 3         |
| Businesses                               | 1         |
| Developers (incl. Housing Associations)  | 5         |
| Interest groups/non-statutory consultees | 10        |
| Void (duplicate)                         | 1         |
| <b>TOTAL</b>                             | <b>60</b> |
- C.3 A schedule of those who submitted comments are set out in a Statement of Public Consultation. This also includes the Council's response to each comment received and whether the Supplementary Planning Guidance has been amended as a result of the consideration of the comment. Only comments received in writing are listed.